

2026 VITAL STATS

JOIN THE LARGEST DATA CENTRE EVENT WORLDWIDE

10 - 11 MARCH 2027
EXCEL LONDON

DATA CENTRE WORLD

2026 SPONSORS

CATERPILLAR® IMI Perstorp A Subsidiary of PETRONAS Chemicals Group EUROVENT CERTIFIED PERFORMANCE www.eurovent-certification.com Solar Turbines A Caterpillar Company DT GEN A Division of Flogas Britain

AFL xylem RED uptime INSTITUTE VERTIV™ PUMPSERV PREMIER CABLES | AN IEWC COMPANY LEVITON COMMSCOPE®

DAIKIN ABB DHL PARTEX MARKING SYSTEMS RiT Carrier cargosense SIEMENS AMPERA DAIKIN ELAND® CABLES

TECH SHOW LONDON
techshowlondon.co.uk

INCORPORATING

CLOUD & AI INFRASTRUCTURE
DEVOPS LIVE
CLOUD & CYBER SECURITY EXPO
BIG DATA & AI WORLD
DATA CENTRE WORLD

THE MOST IMPORTANT TECHNOLOGY EVENT FOR BUSINESS IN THE UK

ACCREDITATIONS

THE CPD GROUP

ORGANISED BY

CloserStill

RELIVE THE 2026 EDITION HERE

SUMMARY

ABOUT THE SHOW	03
WHY BECOME AN EXHIBITOR	04
AUDIENCE ANALYSIS	06
ENGAGEMENT BETWEEN VISITORS & EXHIBITORS	12
COMPANIES REPRESENTED BY OUR VISITORS	14
CONFERENCE & SPEAKERS	16
SPONSORS & PARTNERS	19
GALLERY	22



ABOUT DATA CENTRE WORLD LONDON

Be part of the world's largest and most influential gathering of data centre professionals at Data Centre World London, a key pillar of the renowned Tech Show London.

This is more than just an exhibition - it's where the entire data centre ecosystem comes together to shape the future - alongside Cloud, AI, Cyber Security, DevOps and Big Data change-makers.

With an unmissable lineup of cutting-edge solutions, expert-led insights, and unmatched networking opportunities, Data Centre World London delivers real business impact. Exhibitors benefit from high-value connections, decision-maker engagement, and the chance to showcase their innovations to a global audience actively seeking new solutions.

Join us on March 10-11 2027, at Excel London, and position your brand at the heart of the industry's most important event. Secure your space today to take your business to the next level.



Rabinder Aulakh
Portfolio Director

DATA CENTRE WORLD

WHY BECOME AN EXHIBITOR?



31,200+ overall attendees at Tech Show London over the two days



19,250+ unique visitors onsite in 2026 from 120+ countries.



73% of Tech Show London visitors in attendance have influence over purchasing decisions.



38,400+ total contacts on Connect at Tech Show London platform - our 1-2-1 meetings portal for attendees and exhibitors

PREMIUM ONLINE VISIBILITY

WEBSITE

Enhance your online visibility by promoting your solutions and/or marketing materials during the event. Over the course of a year, we attracted over 364,000 visitors to our website in 2025.

CONNECT AT TECH SHOW LONDON

Exhibitors were able to gain valuable exposure on the Connect at Tech Show London platform as they were able to request meetings with visitors, VIPs, and other exhibitors pre-show and on-site. They also benefited from the visibility of their company profile being viewed by prospective clients planning their visit to the show, as well as from their presence on the interactive floorplan, which made it easier for visitors to locate their stand at the event.

SOCIAL MEDIA

As an exhibitor, you will be mentioned across our social media channels in the lead up to the show, further raising your profile as a key player within the data centre industry. With over 61,000 followers across our platforms, your presence will be amplified to a wide audience of industry professionals.

MEDIA KIT

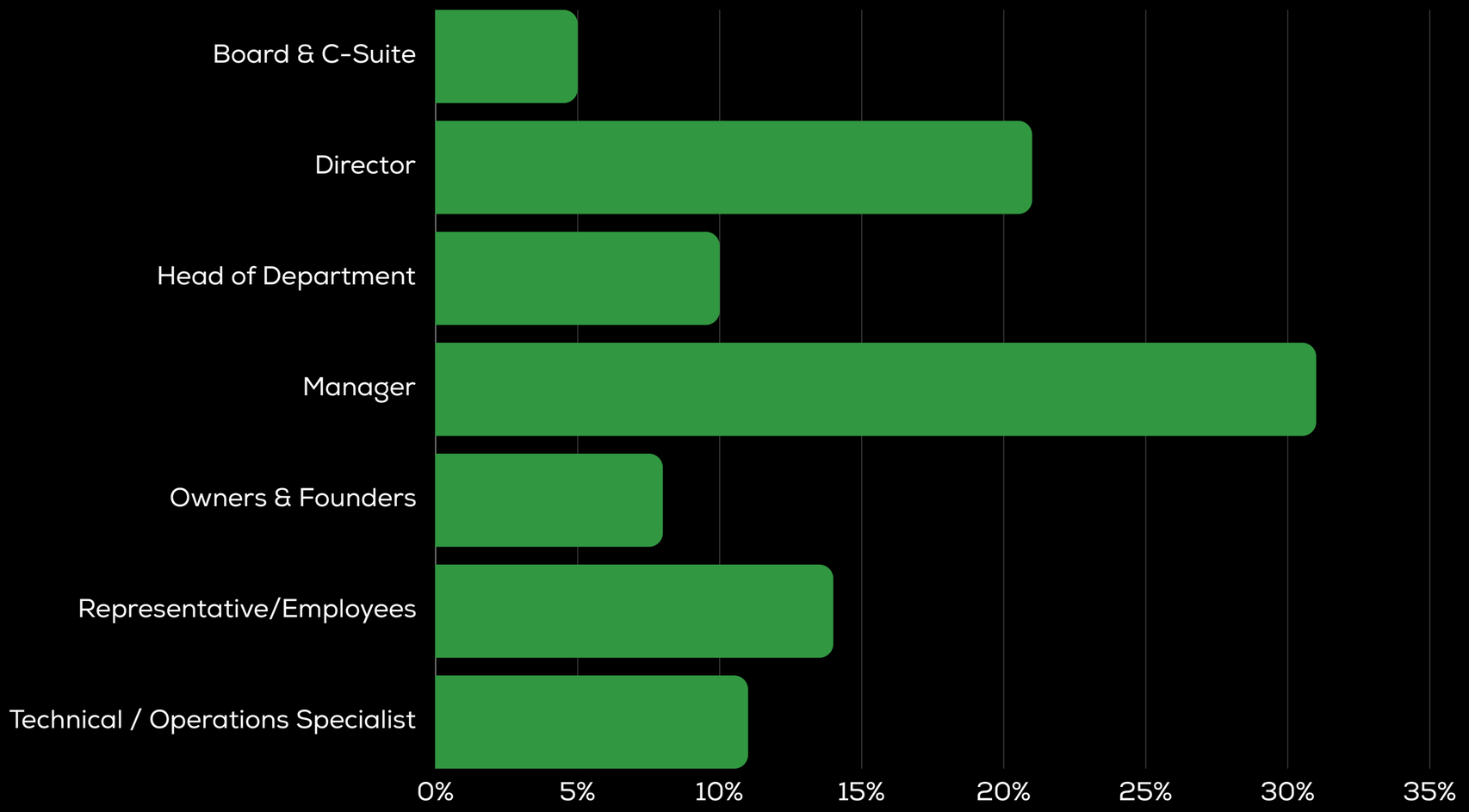
Enhance your visibility effortlessly by creating personalised visuals with just a couple of clicks! Take advantage of a comprehensive media kit that includes all the essential collateral to promote your participation at the show from personalised HTMLs to social media graphics and email banners.







AUDIENCE ANALYSIS - JOB LEVEL
DATA CENTRE WORLD 2026

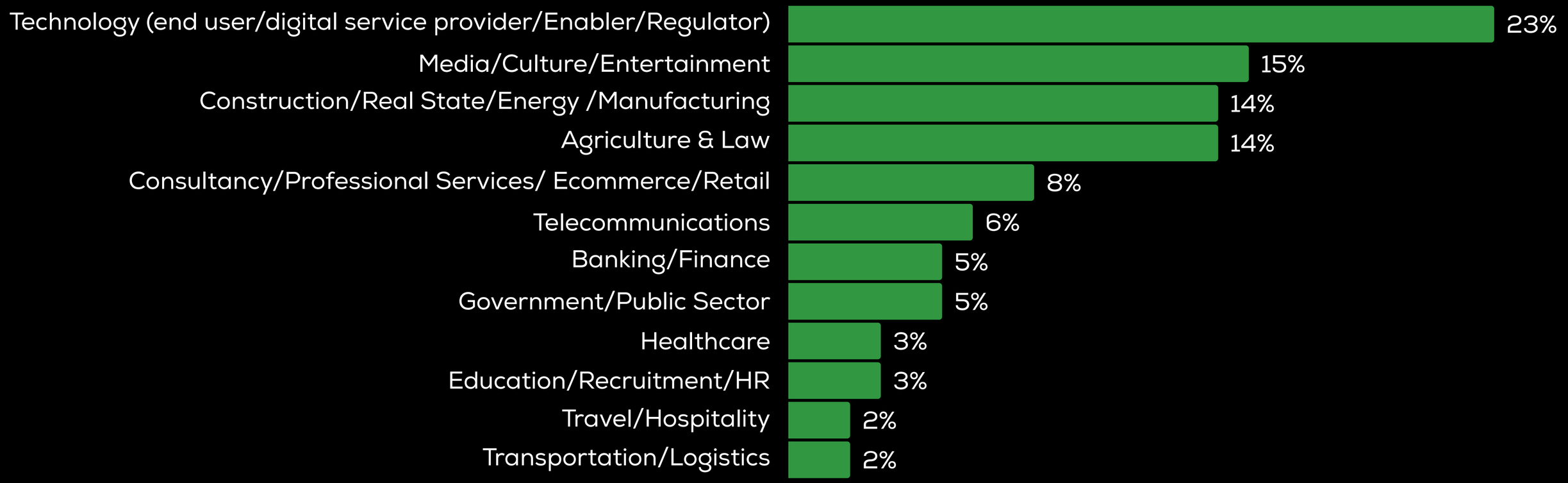








AUDIENCE ANALYSIS - INDUSTRY VERTICAL
DATA CENTRE WORLD 2026

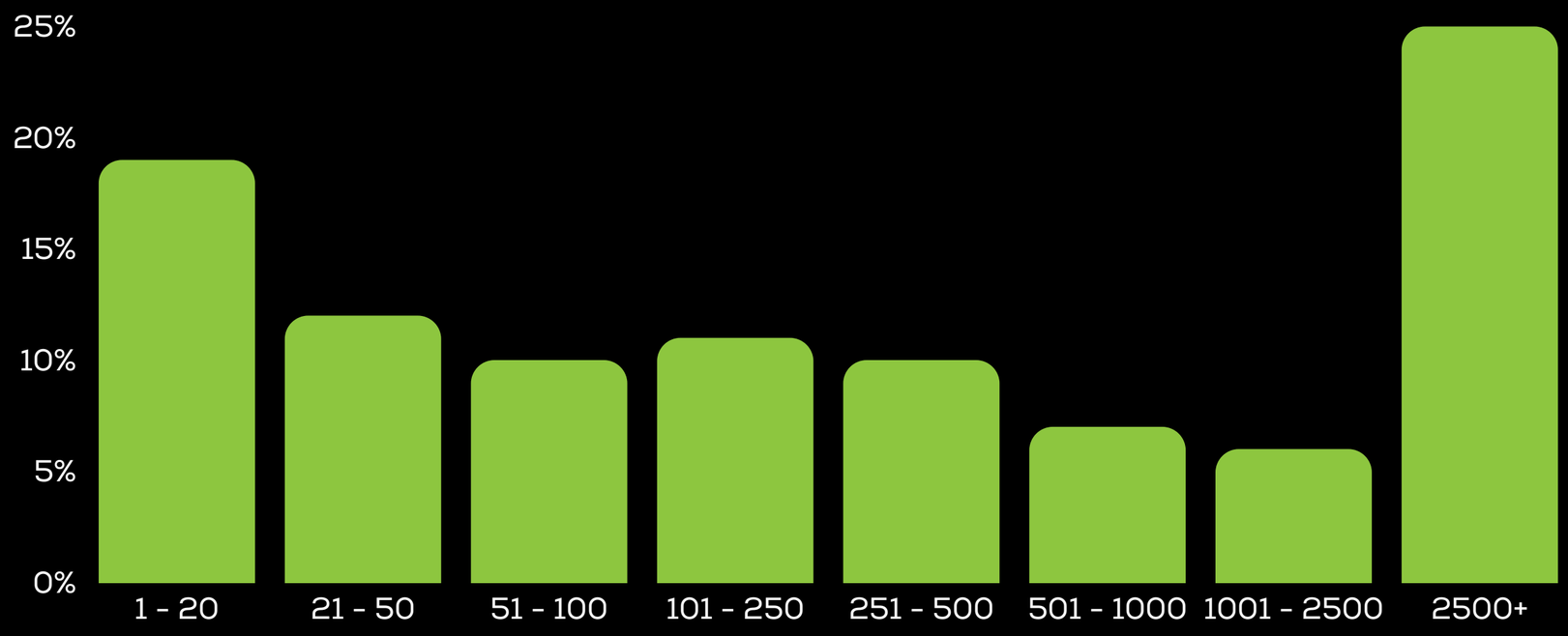








AUDIENCE ANALYSIS - COMPANY SIZE
DATA CENTRE WORLD 2026



COMPANY SIZE







DECISION MAKERS AMONG OUR VISITORS

76% of visitors specify, influence, or have final sign off on purchasing decisions.

67% of the companies in attendance were represented by managers, directors, or department heads.

"WHAT I'VE ENJOYED ABOUT THE EVENT IS THE ABILITY TO MEET NEW PEOPLE AND SEEING WHAT NEW TECHNOLOGIES ARE OUT THERE AT THE MOMENT. I WOULD SAY WHATEVER LEVEL YOU ARE AT, IT'S STILL WORTHWHILE COMING TO VISIT."

BOUYGUES UK

DESIGN MANAGER
BOUYGUES UK- VISITOR



SAMPLE OF VISITORS' JOB TITLES

THOUSANDS +
OF SENIOR PROFESSIONALS IN ATTENDANCE

400+
ORGANISATIONS REPRESENTED

120+
COUNTRIES REPRESENTED

WIDE RANGE
OF JOB TITLES AND RESPONSIBILITIES

Head of Data Centre & Cloud Services
Solutions Architect
Head of Procurement
Data Centre Manager
Senior Vice President
Logistics Specialist
Data Centre Design Manager
VP of Infrastructure
Head of Data Centre Transactions & Solutions
Mechanical Engineer
Programme Delivery Director
Data Director
Senior Colocation Engineer
Head of Building Technology Systems
Global Head of Sustainable Operations

Chief Executive Officer
Engineering Manager
Data Centre Architect
Head of IT Infrastructure & Architecture
Vendor Manager
Enterprise Director
EMEA Energy Lead
Lead Engineer
Data Centre Campus Manager
Procurement Manager
Operations & Infrastructure Manager
Sustainability Advisor/Designer
Director of Networking Engineering & Technology
IT Facilities Manager
Head of Data Centre Delivery

Data Centre Technical Manager
Head of Infrastructure and Application Support
Vice President EMEA Data Centre Operations
Director of Data Centre Engineering
Infrastructure Lead
Supply Chain Manager
Programme Delivery Director
Global Technical Director
EMEA Colocation Manager
Data Centre Technician
Head of Operations
Senior Electrical Field Engineer
Engineer Director
Senior Business Development Manager

THE INDUSTRY SPEAKS FOR US

IF YOU WANT TO MAINTAIN A DEGREE OF VISIBILITY IN THE DATA CENTRE MARKET, DATA CENTRE WORLD IS THE SHOW YOU HAVE TO BE AT.

GLOBAL ACCOUNTS DIRECTOR, DATA CENTRE
FLAKT GROUP - EXHIBITOR

EUROPEAN DIRECTOR
SCHNEIDER ELECTRIC - EXHIBITOR

WE'VE CONNECTED WITH OUR TARGET AUDIENCE AND WE EXCEED OUR GOALS EVERY YEAR AND THAT'S WHY WE KEEP COMING BACK.

PRODUCT DEVELOPMENT MANAGER
DAIKIN APPLIED - EXHIBITOR

WE'VE BEEN EXHIBITING HERE TO CONNECT WITH OUR CUSTOMERS, MEET NEW CUSTOMERS AND SHOWCASE THE DIFFERENT PRODUCTS THAT WE'RE BRINGING TO THE MARKET.

DATA CENTRE MANAGER,
NATIONWIDE BUILDING SOCIETY - VISITOR

IT'S DEFINITELY AN IMAGINATIVE AND FORWARD THINKING SHOW WHERE YOU CAN SEE THE NEXT GENERATION AND ROADMAP OF EVERYTHING YOU NEED.

CEO
DIGITAL INFRASTRUCTURE ALLIANCE - SPEAKER

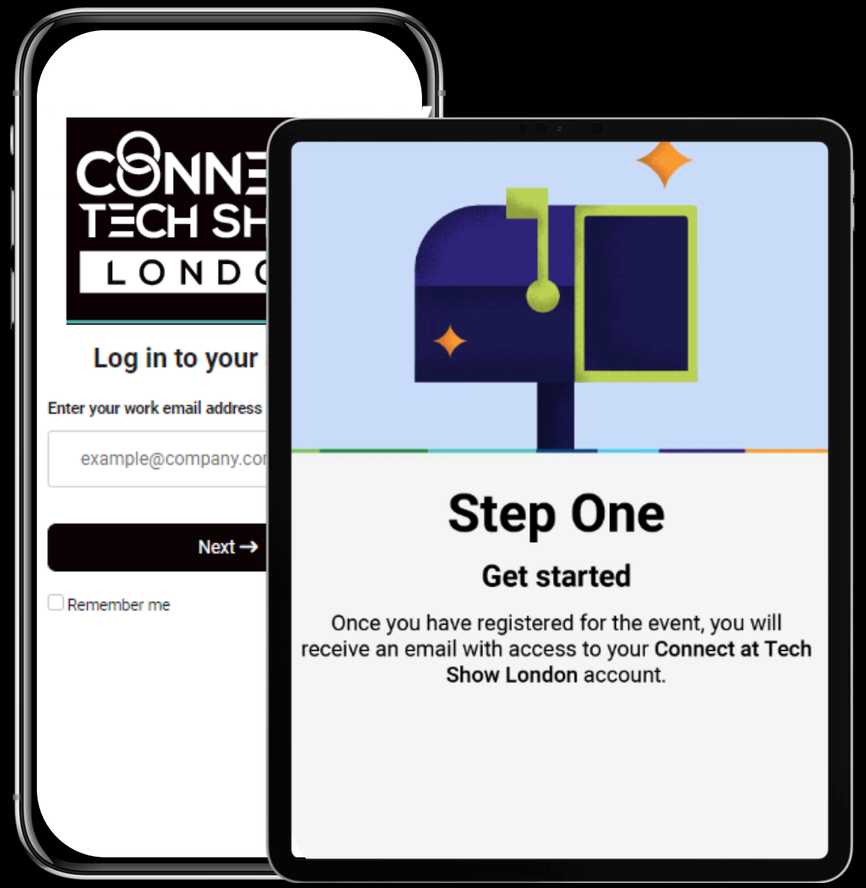
THIS IS THE GREATEST EVENT! IT IS A WORLD CLASS EVENT OF EPIC PROPORTIONS. EVERY YEAR IT'S GROWING IN THE NUMBER OF PEOPLE ATTENDING .

ENGAGEMENT BETWEEN VISITORS & EXHIBITORS

CONNECT AT TECH SHOW LONDON IS AN INNOVATIVE WEB-BASED NETWORKING PLATFORM DESIGNED TO ENHANCE YOUR EVENT EXPERIENCE. EXHIBITORS WERE ABLE TO CREATE PERSONALISED PROFILES, ARRANGE ON-SITE MEETINGS, ADD CONFERENCE SESSIONS TO THEIR TAILORED SCHEDULE, PROMOTE THEIR ON-STAND PRODUCT DEMONSTRATIONS, AND UTILISE OUR NEW FLOORPLAN ROUTE-MAPPER.

38,400+ Total contacts on Connect at Tech Show London

21,500+ Contacts engaged with the platform before and after the show



LEADS GENERATED ON EXHIBITOR STANDS
AT DATA CENTRE WORLD 2026

28,820 exhibitor scans across Data Centre World 2026

2,480+ scans were generated by our sponsors



COMPANIES REPRESENTED BY OUR VISITORS
AT DATA CENTRE WORLD 2026

26% of companies represented as visitors plan to build a new data centre in the next 24 months.

61% of companies represented as visitors are planning to expand, modernise or refit or upgrade equipment with their data centres.

> *"IT'S A REALLY GOOD OPPORTUNITY FOR ME TO KEEP UP TO SPEED WITH THE LATEST INNOVATIONS IN DATA CENTRES"*

Stantec

TECH DIRECTOR,
STANTEC - VISITOR



SNAPSHOT OF COMPANIES REPRESENTED BY OUR VISITORS



DATA CENTRE WORLD

CONFERENCE AND SPEAKERS

420+ thought leaders spoke across 14 conference theatres.

220+ conference sessions took place.

25,400+ conference attendees.

2,850+ VIP badge holders attended Tech Show London

DATA CENTRE WORLD 2026 SPEAKERS



HELEN MUNRO
PULSANT DATA CENTRES



JADE BATSTONE
ZENDO



CLIFF GROSSNER
OCP



NASH MAHARAJ
VERTIV



ASTRID WYNNE
TECHBUYER



LESYA DYMYD
CESQ



JOHN BOOTH
CARBON 3IT LTD



PAUL QUIGLEY
AIRSYS USA



JINEL FORIE
VANTAGE DATA CENTRES



ABED JISHI
HSCALE

THE LARGEST EXHIBITION IN THE WORLD 🌍



OUR 2026 SPONSORS

VIP LOUNGE SPONSOR

VERTIV

LANYARD SPONSOR

ABB

KEYNOTE SPONSOR

SIEMENS

THEATRE SPONSOR

COMMSCOPE®

ELAND CABLES

EUROVENT CERTIFIED PERFORMANCE www.eurovent-certification.com

GOLD SPONSOR

cargosense

DHL

LEVITON

PREMIER CABLES | AN IEWC COMPANY

xylem

PLATINUM SPONSOR

AMPERA

Carrier

CATERPILLAR

DT GEN A Division of Flogas Britain

Solar Turbines A Caterpillar Company

SILVER SPONSOR

PARTEX MARKING SYSTEMS

PUMPSERV

RiT

AFL

Perstorp

RED

uptime INSTITUTE

IMI

2026 TRUSTED PARTNERS

MEDIA PARTNERS

uptime INSTITUTE

IDCA

DATA CENTER EFFICIENCY

Electrical Engineering

ecn electrical contracting news

DATA CENTRE & NETWORK NEWS

NOMAD FUTURIST FOUNDATION

QUANTIC Manufacturing OUTLOOK

STORAGE MAGAZINE

Construction OUTLOOK

dunwoody

WOMEN in TECH

EME Outlook

PEA PAKISTAN eCOMMERCE ASSOCIATION

OPEN Compute Project®

UKGSA UK GEN-SET & CHP ASSOCIATION

dca The data centre trade association

DUTCH DATA CENTER ASSOCIATION

BELGIAN DIGITAL INFRASTRUCTURE ASSOCIATION

mediaplanet A CAYBON COMPANY

AMPS

PROPELLER

ORUM FOR OMEN IN ATA CENTRES

FWD

TECHLED EMPOWERING TECH LEADERS

/tech she can;

GALLERY: HIGHLIGHTS FROM 2026









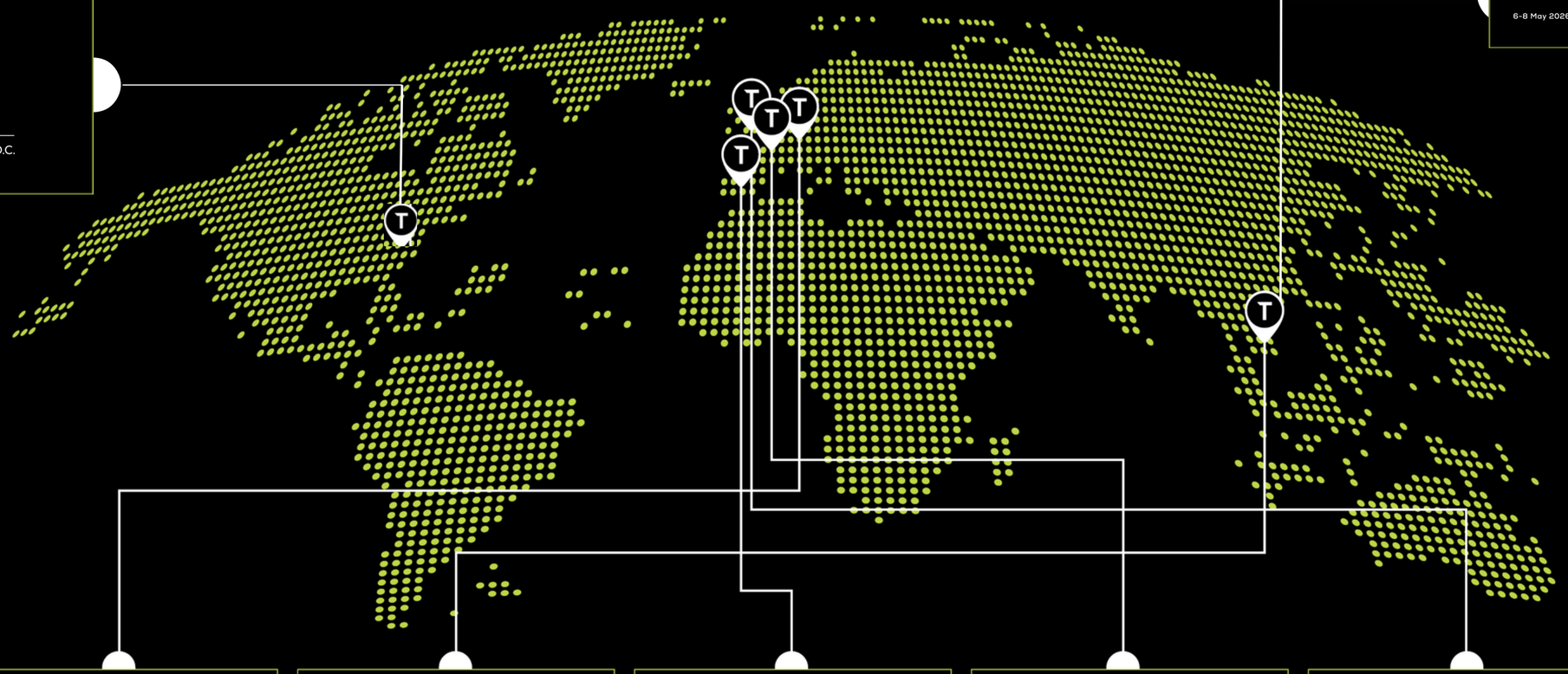








GLOBAL TECH SHOW PORTFOLIO 2026/2027



DATA CENTER AMERICAS
March 31 – April 1, 2027 Washington, D.C.
DataCenterAmericas.com

TECH WEEK SHANGHAI
全球数据周
6-8 May 2026, Shanghai New International Expo Centre (SNIEC)

TECH SHOW FRANKFURT
6 - 7 May 2026 Messe Frankfurt
www.techshowfrankfurt.de

TECH WEEK SINGAPORE
29-30 September 2026, Marina Bay Sands
singaporetechnologyweek.com

TECH SHOW MADRID
4 - 5 NOVIEMBRE 2026
IFEMA MADRID / Pabellones 3 - 5

TECH SHOW PARIS
3 - 19 november 2026, Paris Expo Porte De Versailles
www.techshowparis.fr

TECH SHOW LONDON
10-11 March 2027 Excel London
techshowlondon.co.uk

HAVE ANY QUESTIONS?

WE'RE HERE TO HELP YOU WITH YOUR PARTICIPATION AT DATA CENTRE WORLD LONDON 2027.



RABINDER AULAKH
Portfolio Director
+44 (0)20 7348 5770
R.AULAKH@CLOSERSTILLMEDIA.COM



ADRIEN BOULONGNE
Event Director
+33 1 59 02 03 50
A.BOULONGNE@CLOSERSTILLMEDIA.COM



LEANNE EDREYI
Show Manager
+44 (0)20 3978 1671
L.EDREYI@CLOSERSTILLMEDIA.COM

TECH SHOW LONDON
techshowlondon.co.uk

INCORPORATING

CLOUD & AI INFRASTRUCTURE
DEVOPS LIVE
CLOUD & CYBER SECURITY EXPO
BIG DATA & AI WORLD
DATA CENTRE WORLD

THE MOST IMPORTANT TECHNOLOGY EVENT FOR BUSINESS IN THE UK

ACCREDITATIONS

THE CPD GROUP

ORGANISED BY

CloserStill