

2026 VITAL STATS

JOIN THE LEADING CLOUD AND CYBER SECURITY EVENT IN EUROPE

10 - 11 MARCH 2027
EXCEL LONDON

CLOUD & CYBER SECURITY EXPO

2026 SPONSORS

ManageEngine
CHECK POINT
Forcepoint
keepit
tenable
ib
netskope
knowbe4
ARCTIC WOLF
EASYDMARC
HUNTRESS
splunk> a CISCO company
CYERA
HORIZON3.ai
SOPHOS DEFEAT CYBERATTACKS
FALKIN
ZOHO
Delinea Securing identities at every interaction
sumo logic
CoreView
Securden
FIREBRAND Part of the BPP Education Group

TECH SHOW LONDON
techshowlondon.co.uk

INCORPORATING

CLOUD & AI INFRASTRUCTURE
DEVOPS LIVE
CLOUD & CYBER SECURITY EXPO
BIG DATA & AI WORLD
DATA CENTRE WORLD

THE MOST IMPORTANT TECHNOLOGY EVENT FOR BUSINESS IN THE UK

ACCREDITATIONS

THE CPD GROUP

ORGANISED BY

CloserStill

SUMMARY

RELIVE THE 2026 EDITION HERE

ABOUT THE SHOW	03
WHY BECOME AN EXHIBITOR	04
AUDIENCE ANALYSIS	06
ENGAGEMENT BETWEEN VISITORS & EXHIBITORS	12
COMPANIES REPRESENTED BY OUR VISITORS	13
CONFERENCE & SPEAKERS	15
MEDIA COVERAGE	18



ABOUT CLOUD & CYBER SECURITY EXPO

Hello,

Welcome to the largest gathering of cyber security leaders in London, a key component of the Tech Show London event.

Cloud & Cyber Security Expo London brings you an array of innovative features and curated content crafted to address the evolving needs of the industry and equip you with the tools to navigate the challenges of tomorrow. More than just an exhibition, Cloud & Cyber Security Expo serves as a dynamic hub for technological advancement and collaboration.

We invite you to take part in our upcoming edition on March 10-11, 2027 at Excel London.

Best wishes,



Christopher Beattie
Event Director

TECH SHOW
LONDON

WHY BECOME AN EXHIBITOR?



19,250+ unique visitors onsite in 2026 from 120+ countries.



73% of Tech Show London visitors in attendance have influence over purchasing decisions.



3,000+ confirmed 1-2-1 meetings with potential clients ahead of the show using Connect at Tech Show London.

VISITOR SNAPSHOT: JOB TITLES & COMPANIES

JOB TITLES

GLOBAL HEAD OF CYBERSECURITY
HEAD OF RISK MANAGEMENT
DIRECTOR OF SECURITY OPERATIONS
HEAD OF INFORMATION SECURITY
DIRECTOR OF SECURITY SOLUTIONS ARCHITECTURE
VP CYBER & TECHNOLOGY RISK
CISO
CIO - CYBER SECURITY
HEAD OF CENTRAL GOVERNMENT RESILIENCE & STRATEGY
IT SECURITY SPECIALIST
IT SECURITY ANALYST
CYBER SECURITY ENGINEER
SENIOR INCIDENT RESPONDER
SENIOR ANALYST INFORMATION SECURITY
CYBERSECURITY POLICY & AWARENESS LEAD
CYBER DEFENCE ANALYST
CYBER SECURITY MANAGER
LEAD SECURITY ARCHITECT
IT SECURITY & SOFTWARE MANAGER

JOB TITLES

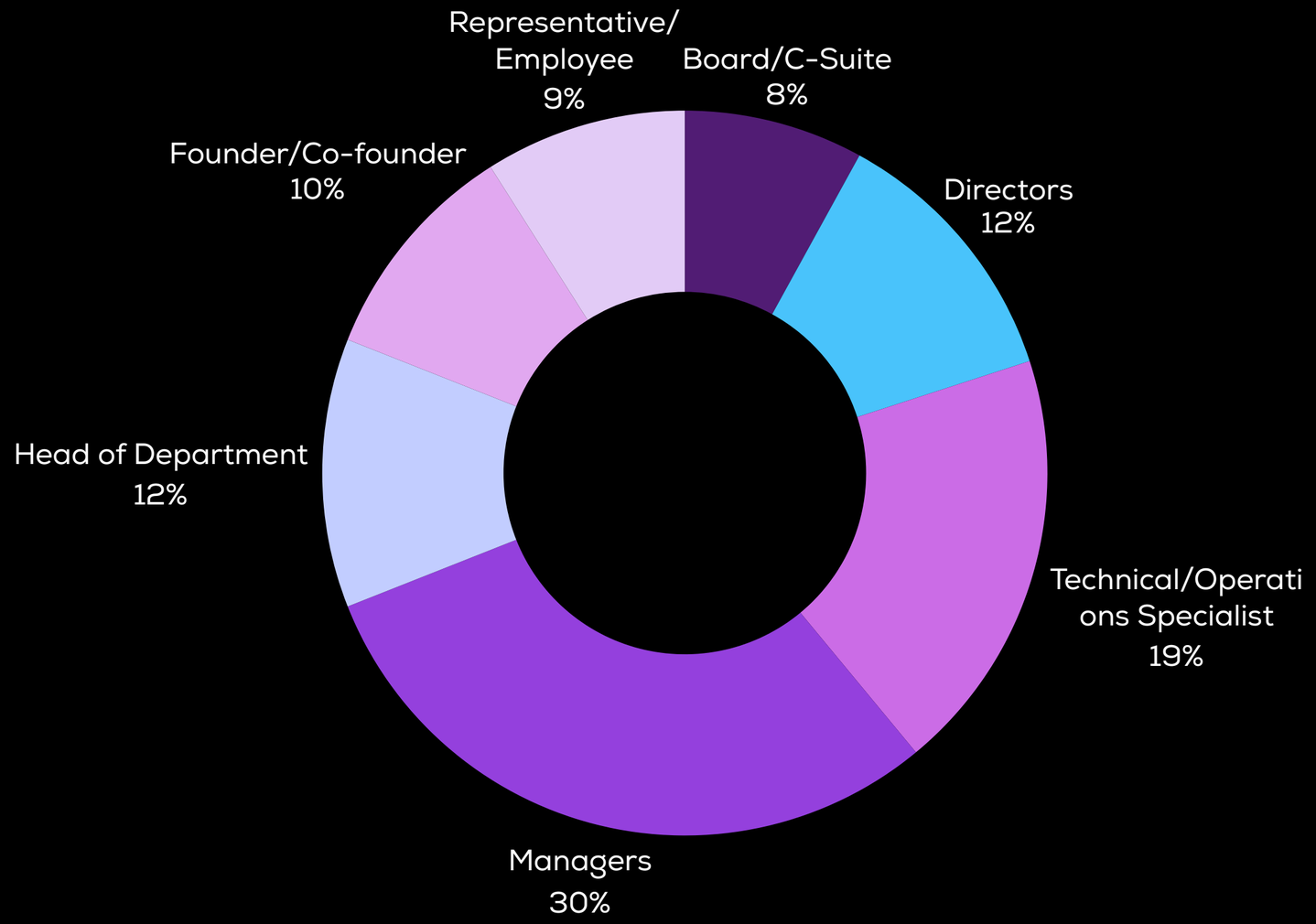
SENIOR SECURITY OPERATIONS MANAGER
IT INFRASTRUCTURE & SECURITY MANAGER
COMPLIANCE & INFORMATION SECURITY MANAGER
DIRECTOR OF THREAT INTELLIGENCE
THIRD-PARTY RISK MANAGER
PRINCIPAL SECURITY ARCHITECT
CLOUD SECURITY ARCHITECT
GRC MANAGER
IT AUDIT MANAGER
HEAD OF DIGITAL FORENSICS & IR
SECURITY & TELECOMS LEAD
CLOUD INCIDENT RESPONDER
HEAD OF DATA PRIVACY & SECURITY GOVERNANCE
INFORMATION SECURITY RISK & CONTROLS MANAGER
SENIOR MANAGER TECHNOLOGY RISK
GLOBAL NETWORK LEAD
DATA ANNOTATION SPECIALIST
HEAD OF CYBERSECURITY COMPLIANCE
STRATEGIC LEAD - CYBER SECURITY
CYBER OPERATIONAL ASSURANCE MANAGER

COMPANIES

COCA-COLA
VISA
CANON
DR.MARTENS
TIKTOK
HOME OFFICE
TRAINLINE
SKY
AMAZON
ASDA
MINISTRY OF DEFENCE
LLOYDS BANK
UK PARLIAMENT
CITI
DOORDASH
PHOTOBOX
HSBC
BARCLAYS
BAE SYSTEMS
AXA
ADMIRAL
AVON
BUPA
NATWEST GROUP
HMRC
BT GROUP
TESCO
NHS TRUST
EXPERIAN
VODAFONE THREE
WEB EXPENSES
GRANT THORNTON

AUDIENCE ANALYSIS - VISITOR JOB LEVEL

CLOUD & CYBER SECURITY EXPO 2026

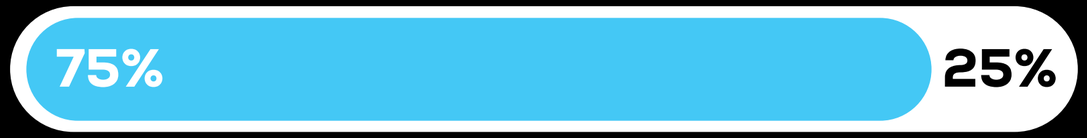


AUDIENCE ANALYSIS - INDUSTRY VERTICALS
CLOUD & CYBER SECURITY EXPO 2026

INDUSTRY VERTICALS

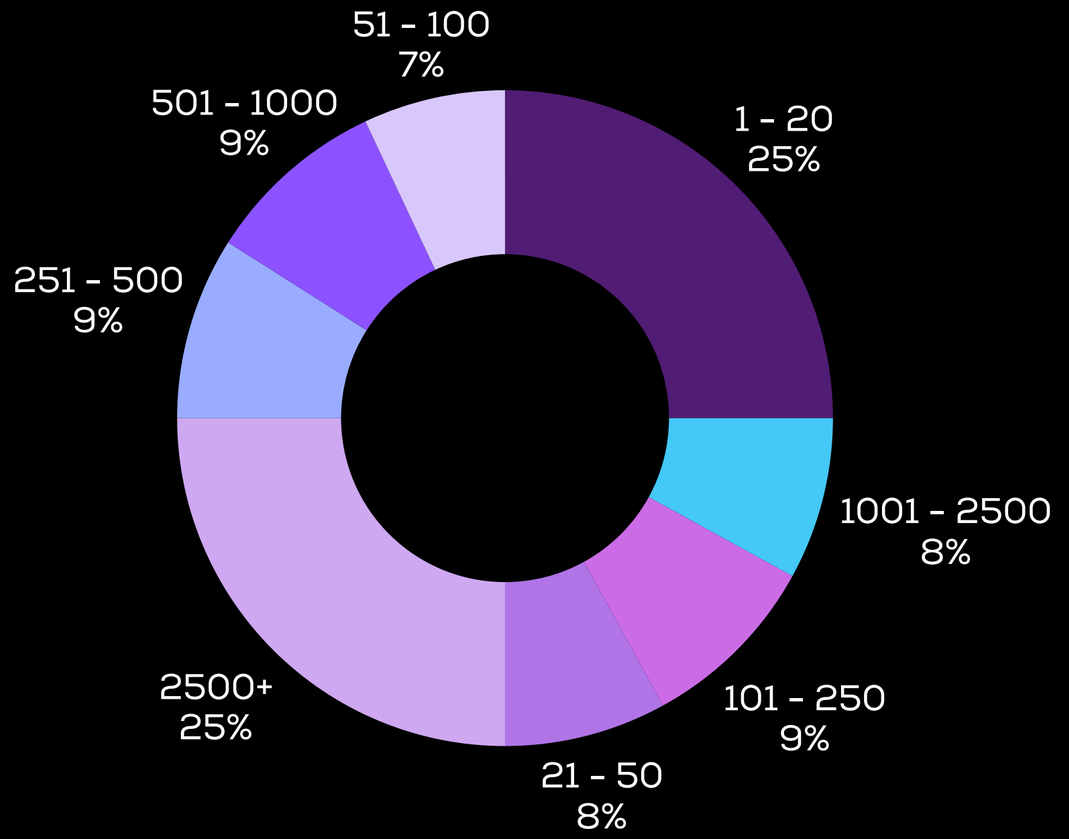
TECHNOLOGY
PUBLIC SECTOR / HEALTHCARE / EDUCATION
BANKING / FINANCE
MEDIA / COMMUNICATIONS & TELECOMMUNICATIONS
MANUFACTURING & TRANSPORTATION
OTHER (E.G. CONSULTING)
CONSUMER GOODS / CORPORATE / PROFESSIONAL SERVICES & RETAIL

END USER TO SERVICE PROVIDER SPLIT



AUDIENCE ANALYSIS - COMPANY SIZE
CLOUD & CYBER SECURITY EXPO 2026

COMPANY SIZE



DECISION MAKERS AMONG OUR VISITORS

65% of visitors specify, influence, or have final sign off on purchasing decisions.

54% of the companies in attendance were represented by senior managers, directors, or department heads.



ONLINE VISIBILITY

WEBSITE

Enhance your online visibility by promoting your solutions and/or marketing materials during the event. Over the course of a year, we attracted over 364,000 visitors to our website in 2025.

SOCIAL MEDIA

As an exhibitor, you will be mentioned across our social media channels in the lead up to the show, further raising your profile as a key player within the cloud and cyber security industry. With over 61,000 followers across our platforms (Tech Show London), your presence will be amplified to a wide audience of industry professionals.

CONNECT AT TECH SHOW LONDON

Exhibitors were able to gain valuable exposure on the Connect at Tech Show London platform as they were able to request meetings with visitors, VIPs, and other exhibitors pre-show and on-site. They also benefited from the visibility of their company profile being viewed by prospective clients planning their visit to the show, as well as from their presence on the interactive floorplan, which made it easier for visitors to locate their stand at the event.

MEDIA KIT

Enhance your visibility effortlessly by creating personalised visuals with just a couple of clicks! Take advantage of a comprehensive media kit that includes all the essential collateral to promote your participation at the show from personalised HTMLs to social media graphics and email banners.

TESTIMONIALS

SentinelOne — EXHIBITOR

"WE'VE BEEN EXHIBITING AT THIS SHOW FOR THE LAST FOUR YEARS AND FIND IT SUPER SUCCESSFUL, SO NO DOUBT WE'LL BE HERE NEXT YEAR."

NHS — CYBER SECURITY MANAGER - SPEAKER

"IT WAS MY FIRST TIME ATTENDING TECH SHOW LONDON, AND I WAS GENUINELY IMPRESSED BY THE SCALE OF THE EVENT, THE NUMBER OF ATTENDEES, AND THE WIDE RANGE OF IT SECTORS REPRESENTED."

SITA — LEAD SECURITY ARCHITECT - VIP VISITOR

"THE EVENT IS AN OPPORTUNITY FOR ME TO UNDERSTAND WHAT IS HAPPENING IN AND AROUND THE INDUSTRY AND HOW I CAN LEVERAGE THIS KNOWLEDGE IN MY WORKPLACE."

Delinea — EXHIBITOR

"WE HAD DEALS FROM LAST YEAR'S SHOW, SO WE THOUGHT WE'RE GOING TO DO IT AGAIN THIS YEAR."

ocado GROUP — DIRECTOR OF INFOSEC - VIP VISITOR

"IF YOU ARE A LEADER IN THE TECH SPACE, THIS IS THE PLACE TO BE!"

CYERA — EXHIBITOR

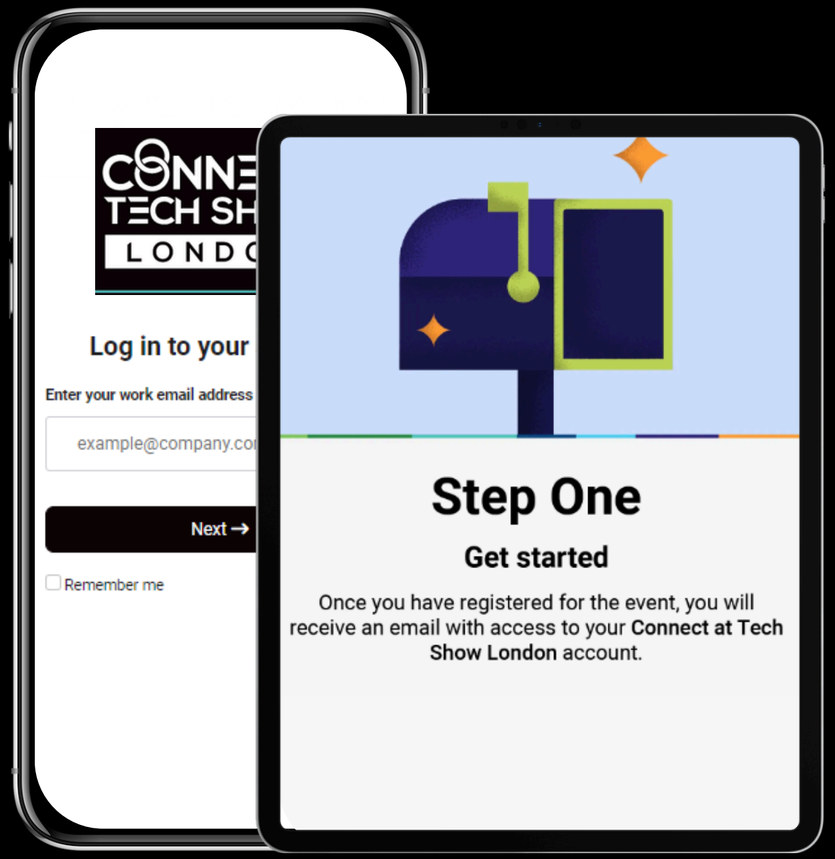
"WHAT MOTIVATED US TO EXHIBIT AT THE EVENT THIS YEAR IS WE'VE HAD PREVIOUS EXPERIENCE, SO WE KNEW THE SIZE OF THE EVENT AND THE ENERGY THAT IT PROVIDES."

ENGAGEMENT BETWEEN VISITORS & EXHIBITORS

Connect at Tech Show London is an innovative web-based networking platform designed to enhance your event experience. Exhibitors were able to create personalised profiles, arrange on-site meetings, add conference sessions to their tailored schedule, promote their on-stand product demonstrations, and utilise our Floorplan Route-Mapper.

21,500+ Contacts engaged with the platform before and after the show.

3,000+ Pre-scheduled meetings confirmed by the end of day 2 of the event.



COMPANIES REPRESENTED BY OUR VISITORS



LEADS GENERATED ON EXHIBITOR STANDS AT CLOUD & CYBER SECURITY EXPO 2026

15,118 leads were collected across Cloud & Cyber Security Expo 2026.

2,440 organic leads were captured by our Theatre Sponsors.

1,035 organic leads were captured by our Platinum Sponsors.

1,850+ high-value visitors were hosted in the VIP Lounge.



TECH SHOW LONDON

CONFERENCE AND SPEAKERS

220+ conference sessions took place.

25,400+ conference attendees.

2,850+ VIP badge holders attended Tech Show London.

100% average theatre capacity across Tech Show London.

CLOUD & CYBER SECURITY EXPO 2026 SPEAKERS



NASSER ARIF
LONDON NORTHWEST HEALTHCARE NHS TRUST



STEPHEN KHAN
COGNIZANT TECHNOLOGY SERVICES



TONI-ANN GRANT
BT



RAMIT SHARMA
NATWEST GROUP



HASHMEERA PATEL
WOMEN IN CYBERSECURITY (WICYS)



NISHA PATEL
OCORIAN



BHARAT THAKRAR
ISACA LONDON CHAPTER



KEAVY MURPHEY
NET HEALTH



LEE HOWARD
EVRI



ASH MOHANAPRAKAS
ABM CYBER

TECH SHOW LONDON MAINSTAGE 2026 SPEAKERS



LOUIS THEROUX



PROFESSOR HANNAH FRY
MATHEMATICIAN, BROADCASTER AND AUTHOR



SASHA QADRI
PRESENTER & FORMER NEWS ANCHOR

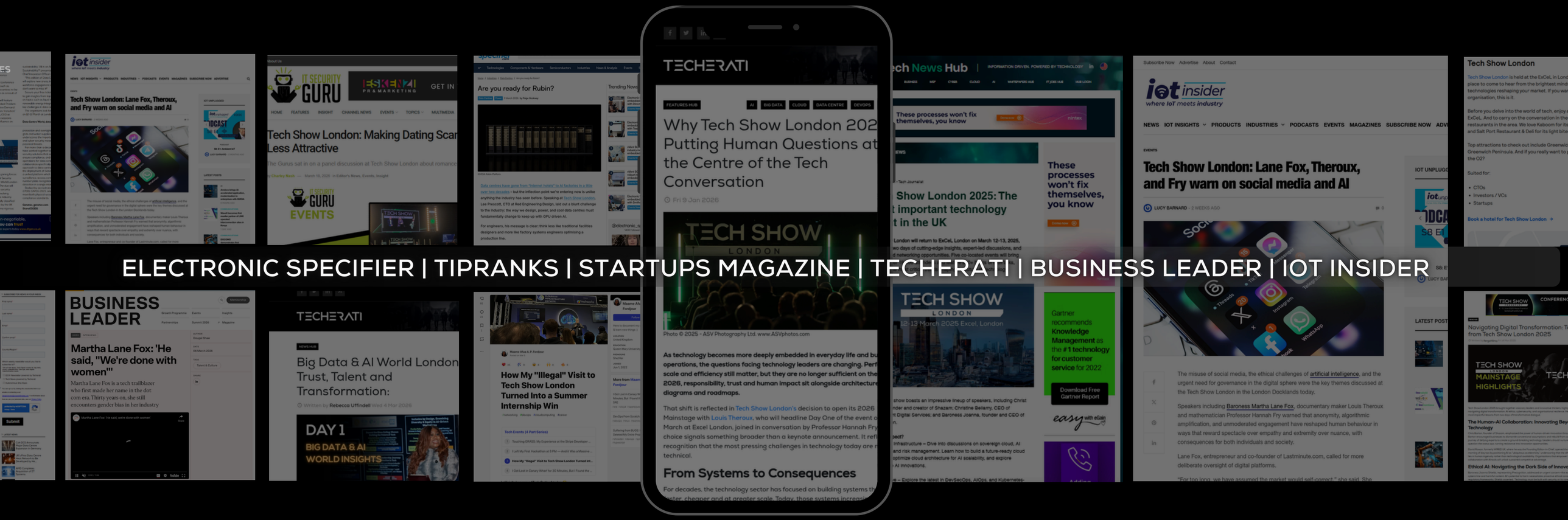


PIERS LINNEY MBE
CO-FOUNDER & EXECUTIVE CHAIRMAN, IMPLEMENT AI



SARAH ARMSTRONG-SMITH
FORMER CHIEF SECURITY ADVISOR, MICROSOFT

ONLINE MEDIA COVERAGE



ELECTRONIC SPECIFIER | TIPRANKS | STARTUPS MAGAZINE | TECHERATI | BUSINESS LEADER | IOT INSIDER

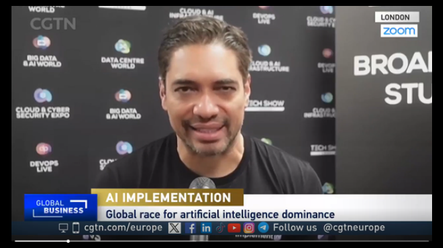
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BROADCAST COVERAGE SNAPSHOT & PR OPPORTUNITIES

200 MILLION+ GLOBAL REACH ACROSS ALL BROADCAST PLATFORMS

In 2026 we worked with Markettiers, whose creative campaigns generate local, regional, national and international coverage. Just some examples of our coverage include:







markettiers
The Broadcast Specialist

– 3

RESULTS

TECH SHOW LONDON IN NUMBERS

17
Broadcast interviews with Tech Show London speakers, managed directly from ExCel

7
Spokespeople engaged to undertake interviews



200m+
Potential global reach across all broadcast platforms

2
Global broadcast outlets - Associated Press TV News & CGTN

6
International broadcasters engaged with on behalf of Tech Show London

markettiers.com – The broadcast specialist

TECH SHOW LONDON

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2026 EXHIBITORS



2026 SPONSORS

THEATRE SPONSORS

HORIZON3.ai

ManageEngine

netskope

PLATINUM SPONSORS

Delinea
Securing identities at every interaction

knowbe4

SOPHOS
DEFEAT CYBERATTACKS

Sublime Security

sumo logic

GOLD SPONSORS

ARCTIC WOLF

CHECK POINT

CoreView

CYERA

EASYDMARC

Forcepoint

HUNTRESS

infoblox.

keepit

Securden

splunk>
a CISCO company

tenable

VARONIS

ZOHO

SILVER SPONSORS

CYBAVERSE

FALKIN

FIREBRAND
Part of the BPP Education Group

2026 PARTNERS

MEDIA PARTNERS



GALLERY: HIGHLIGHTS FROM 2026



















TECH SHOW LONDON

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GALLERY: HIGHLIGHTS FROM 2026





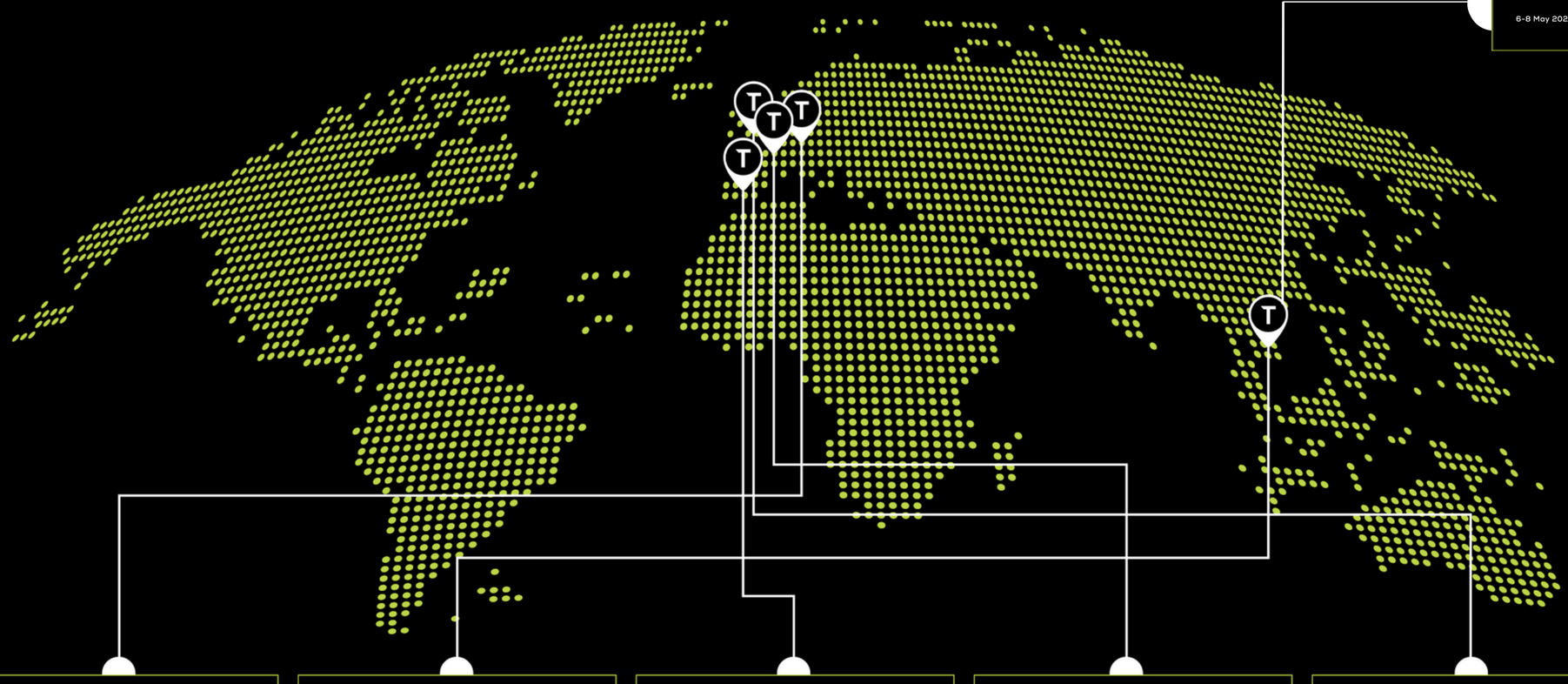








GLOBAL TECH SHOW PORTFOLIO 2026/2027



TECH WEEK SHANGHAI
全球数据周
6-8 May 2026, Shanghai New International Expo Centre (SNIEC)

TECH SHOW FRANKFURT
6 - 7 May 2026 Messe Frankfurt
www.techshowfrankfurt.de

TECH WEEK SINGAPORE
29-30 September 2026, Marina Bay Sands
singaporetechnologyweek.com

TECH SHOW MADRID
4 - 5 NOVIEMBRE 2026
IFEMA MADRID / Pabellones 3 - 5

TECH SHOW PARIS
18 - 19 november 2026, Paris Expo Porte De Versailles
www.techshowparis.fr

TECH SHOW LONDON
10-11 March 2027 Excel London
techshowlondon.co.uk

TECH SHOW LONDON

THE MOST IMPORTANT TECHNOLOGY EVENT FOR BUSINESS IN THE UK

HAVE ANY QUESTIONS?

WE'RE HERE TO HELP YOU WITH YOUR PARTICIPATION AT CLOUD & CYBER SECURITY EXPO LONDON 2027.



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