

2026 VITAL STATS

JOIN THE UK'S LEADING GATHERING OF AI & CLOUD PROFESSIONALS

10 - 11 MARCH 2027
EXCEL LONDON

CLOUD & AI INFRASTRUCTURE

2026 SPONSORS

freshworks
DELL Technologies
Control Monkey
TRUST
SOLARWINDS Elite Partner
FADDOM
INCEPTION OUTREACH
rackspace technology
aws
Redis
alkira
DigitalOcean
NOVENTIQ Global expertise, local outcomes
Crusoe
cornerstone
Green Mountain

TECH SHOW LONDON
techshowlondon.co.uk

INCORPORATING

- CLOUD & AI INFRASTRUCTURE
- DEVOPS LIVE
- CLOUD & CYBER SECURITY EXPO
- BIG DATA & AI WORLD
- DATA CENTRE WORLD

THE MOST IMPORTANT TECHNOLOGY EVENT FOR BUSINESS IN THE UK

ACCREDITATIONS

THE CPD GROUP

ORGANISED BY

CloserStill

SUMMARY

RELIVE THE 2026 EDITION HERE

ABOUT THE SHOW	03
WHY BECOME AN EXHIBITOR	04
AUDIENCE ANALYSIS	06
ENGAGEMENT BETWEEN VISITORS & EXHIBITORS	12
COMPANIES REPRESENTED BY OUR VISITORS	13
CONFERENCES & SPEAKERS	15
MEDIA COVERAGE	17



ABOUT CLOUD & AI INFRASTRUCTURE

Cloud & AI Infrastructure brings together the companies, technologies, and leaders shaping the future of AI at scale. As demand for compute, data, and energy continues to accelerate, the event focuses on the critical infrastructure powering next-generation AI from GPU cloud and data centres to high-performance cloud storage, infrastructure management, networking, and sustainable energy solutions.

With AI workloads increasingly dependent on fast, scalable, and efficient data access, cloud storage and data infrastructure play a central role in enabling training, inference, and real-time applications. The event highlights how organisations are building robust data foundations to support AI at scale.

More than just an exhibition, Cloud & AI Infrastructure is a platform for meaningful connection and collaboration across the ecosystem. Through curated content, premium features, and targeted networking, we connect infrastructure providers with enterprise buyers actively building and deploying AI.

Join us on 10–11 March 2027 at Excel London as we explore the future of Cloud and AI infrastructure and create the partnerships that will define the next wave of innovation.

Best wishes,



Ally Weeden
Event Manager

TECH SHOW
LONDON

WHY BECOME AN EXHIBITOR?



31,200+ overall attendees at Tech Show London over the two days



19,250+ unique visitors onsite in 2026 from 120+ countries



73% of Tech Show London visitors in attendance have influence over purchasing decisions.



38,400+ total contacts on Connect at Tech Show London platform - our 1-2-1 meetings portal for attendees and exhibitors

ONLINE VISIBILITY

WEBSITE

Enhance your online visibility by promoting your solutions and/or marketing materials during the event. Over the course of a year, we attracted over 364,000 visitors to our website in 2025.

SOCIAL MEDIA

As an exhibitor, you will be mentioned across our social media channels in the lead up to the show, further raising your profile as a key player within the cloud industry. With over 61,000 followers across our platforms, your presence will be amplified to a wide audience of industry professionals.

CONNECT AT TECH SHOW LONDON

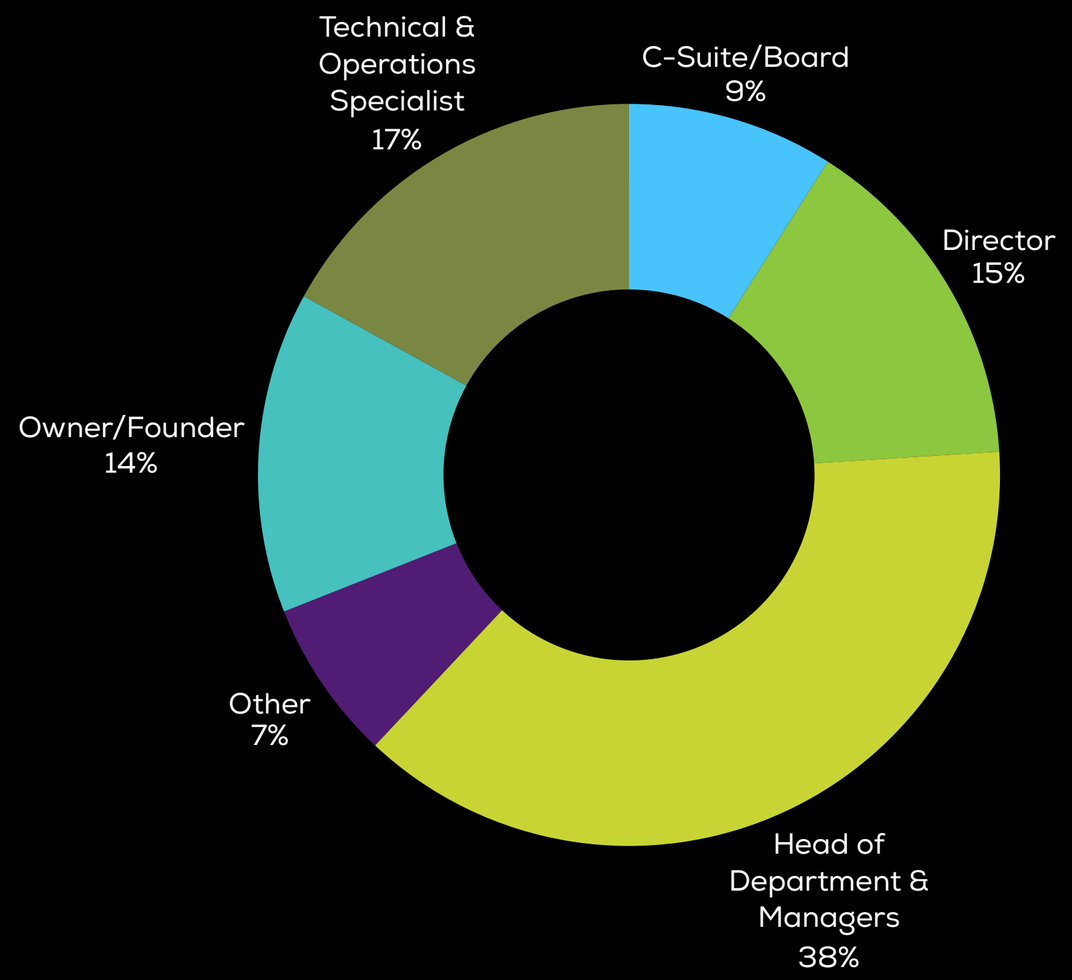
Exhibitors were able to gain valuable exposure on the Connect at Tech Show London platform as they were able to request meetings with visitors, VIPs, and other exhibitors pre-show and on-site. They also benefited from the visibility of their company profile being viewed by prospective clients planning their visit to the show, as well as from their presence on the interactive floorplan, which made it easier for visitors to locate their stand at the event.

MEDIA KIT

Enhance your visibility effortlessly by creating personalised visuals with just a couple of clicks! Take advantage of a comprehensive media kit that includes all the essential collateral to promote your participation at the show from personalised HTMLs to social media graphics and email banners.

AUDIENCE ANALYSIS - JOB LEVEL

CLOUD & AI INFRASTRUCTURE 2026



INDUSTRY VERTICALS

TECHNOLOGY

AI NATIVE

PUBLIC SECTOR / HEALTHCARE / EDUCATION

BANKING / FINANCE

MEDIA / COMMUNICATIONS & TELECOMMUNICATIONS

MANUFACTURING & TRANSPORTATION

OTHER (E.G. CONSULTING)

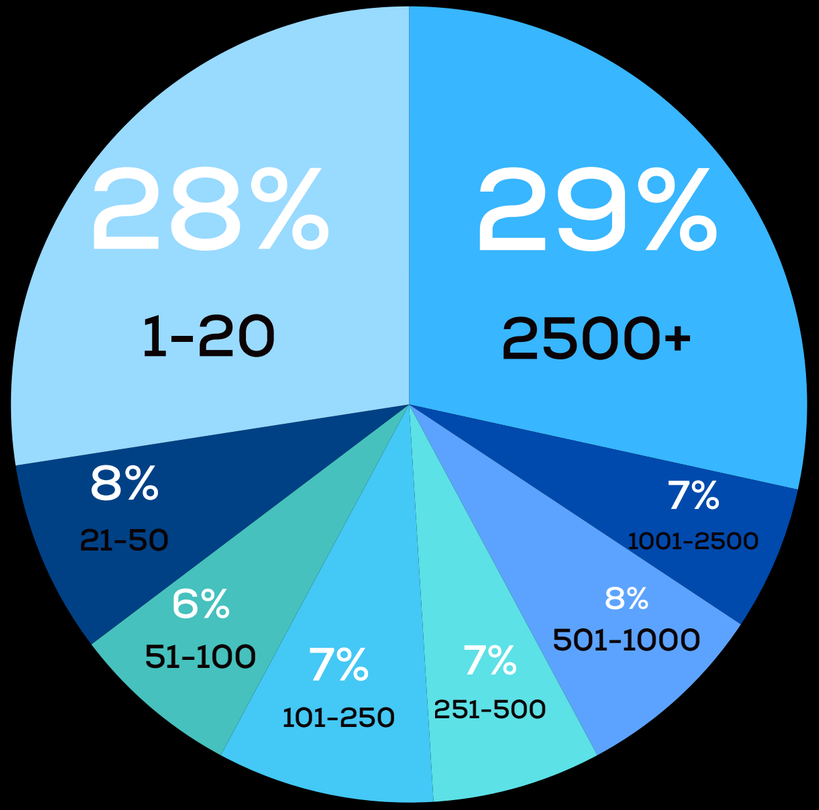
CONSUMER GOODS / CORPORATE / PROFESSIONAL SERVICES & RETAIL

END USER TO SERVICE PROVIDER SPLIT



AUDIENCE ANALYSIS
CLOUD & AI INFRASTRUCTURE 2026

COMPANY SIZE



DECISION MAKERS AMONG OUR VISITORS

73% of Cloud & AI Infrastructure visitors have purchasing power or influence on the decision-making process

68% of the companies in attendance were represented by senior managers, directors, or department heads.



SAMPLE OF VISITORS' JOB TITLES

BUSINESS TECHNOLOGY DIRECTOR
CHIEF INFORMATION OFFICER (CIO)
CHIEF INFORMATION SECURITY OFFICER (CISO)
CHIEF TECHNOLOGY INNOVATION OFFICER (CTIO)
CHIEF DIGITAL & INFORMATION OFFICER (CDIO)
CHIEF DIGITAL OFFICER (CDO)
CHIEF OPERATING OFFICER (COO)
CHIEF TECHNOLOGY OFFICER (CTO)
CHIEF EXECUTIVE OFFICER
CHIEF AI OFFICER
CLOUD ASSURANCE LEAD
CLOUD TRANSFORMATION LEAD
CLOUD ENGINEERING LEAD
CLOUD PLATFORM LEAD
DIRECTOR OF ARCHITECTURE
DIRECTOR OF CLOUD ENGINEERING
DIRECTOR CLOUD, COMPUTE & STORAGE
DIRECTOR OF IT
DIRECTOR, INFRASTRUCTURE AND CLOUD
GROUP HEAD OF IT
GROUP HEAD OF TECHNOLOGY INNOVATION
GLOBAL HEAD OF IT OPERATIONS
GLOBAL HEAD OF INFRASTRUCTURE
HEAD OF CLOUD ARCHITECTURE
HEAD OF CLOUD INFRASTRUCTURE
HEAD OF CLOUD PLATFORMS
HEAD OF ARTIFICIAL INTELLIGENCE
HEAD OF DATA ARCHITECTURE
HEAD OF DATA & AI ENGINEERING
HEAD OF HYBRID CLOUD
HEAD OF NETWORK ENGINEERING
HEAD OF PRODUCT - CLOUD
LEAD CLOUD ARCHITECT
LEAD CLOUD ENGINEER
PRINCIPAL PLATFORM ARCHITECT
PRINCIPAL TECH LEAD
SENIOR CHAPTER LEAD - DEVOPS & CLOUD
SENIOR SOLUTIONS ARCHITECT
TECHNOLOGY LEAD
TECHNOLOGY TRANSFORMATION LEAD

TESTIMONIALS

DIRECTOR OF AI SOLUTIONS - VIP VISITOR

"I REALLY ENJOYED THE SPEAKERS THIS YEAR AND LISTENING TO THE INSIGHTS THAT THEY HAD TO OFFER. THE SHOW IS REALLY GOOD! THERE'S SO MANY PEOPLE HERE TO NETWORK WITH. I WOULD 100% ATTEND AGAIN NEXT YEAR.

LEAD SOFTWARE ENGINEER - VIP VISITOR

"SOMETHING THAT REALLY STANDS OUT FOR ME ABOUT THE EVENT IS THE DIVERSITY IN THE PRODUCTS THAT I'VE SEEN TODAY AND THE KEYNOTE SPEAKERS."

FIELD MARKETING LEAD UK – RACKSPACE TECHNOLOGY (EXHIBITOR)

"I THINK THIS EVENT REALLY BRINGS THE INDUSTRY TOGETHER TO PRESENT ITS BEST FOOT FORWARD AND HAVE SOME MEANINGFUL CONVERSATIONS THAT WILL ALLOWS THE INDUSTRY TO HAVE A LOT MORE BETTER OUTCOMES FOR EVERYBODY."

TECHNOLOGY LEAD, SKY SPORTS - VIP VISITOR

"IT ESSENTIALLY GIVES ME A CHANCE TO EXPLORE TECHNOLOGY THAT I DON'T REALLY HAVE EXPOSURE TO. THAT'S WHY IT'S IMPORTANT TO COME TO EVENTS LIKE THESE BECAUSE IT GIVES ME THE CHANCE TO SEE WHAT ELSE IS OUT THERE IN THE INDUSTRY."

HEAD OF CLOUD & DEVOPS - SPEAKER

"I ENJOYED THE VARIETY OF DIFFERENT TALKS, AREAS, AND SESSIONS THAT TECH SHOW LONDON HAD TO OFFER. THERE WAS A GREAT VARIETY OF SPEAKERS AND CONTENT. TO SUMMARISE, I WOULD SAY THAT MY EXPERIENCE AT TECH SHOW LONDON WAS INCREDIBLY BUSY FOR ALL THE GOOD REASONS."

SENIOR SOLUTIONS ARCHITECT – DIGITALOCEAN (EXHIBITOR)

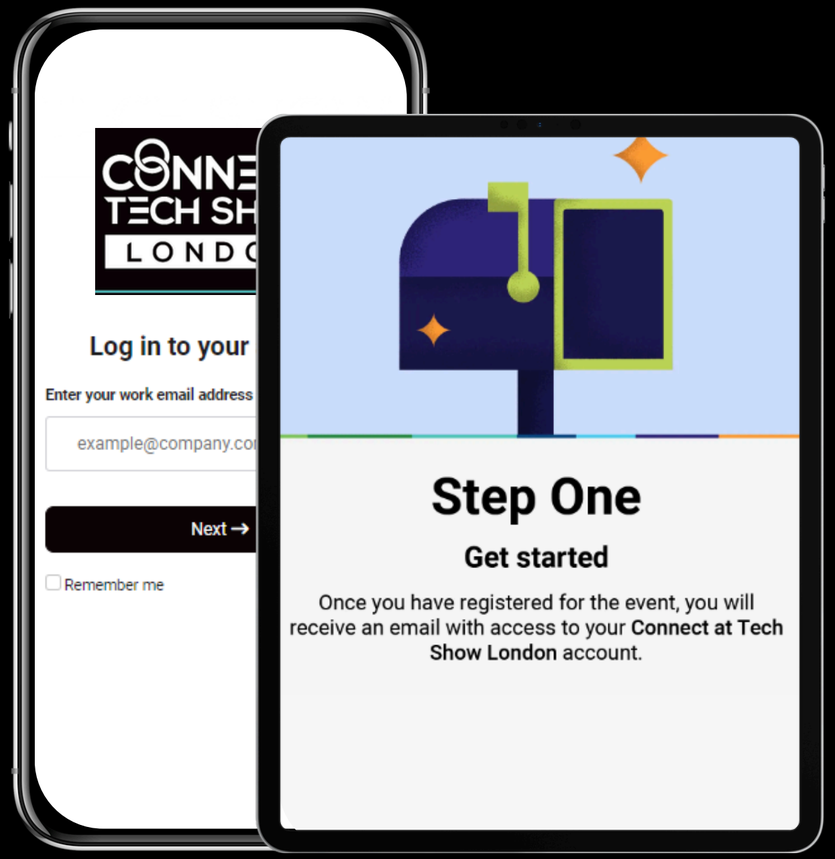
"I THINK THIS EVENT IS AMAZING AS THERE'S SO MANY THINGS THAT ARE CHANGING, ESPECIALLY IN THE AI SPACE, SO THAT'S WHY IT'S INCREDIBLY IMPORTANT TO BE HERE."

TECH SHOW LONDON 1-2-1 MEETING PLATFORM

Connect at Tech Show London is an innovative web-based networking platform designed to enhance your event experience. Exhibitors were able to create personalised profiles, arrange on-site meetings, and add conference sessions to their tailored schedule.

21,000+ Contacts engaged with the platform before and after the show.

3,000+ Pre-scheduled meetings confirmed by the end of day 2 of the event.



COMPANIES REPRESENTED BY OUR VISITORS



LEADS GENERATED
AT CLOUD & AI INFRASTRUCTURE 2026

7,645 scans were collected across Cloud & AI Infrastructure 2026.

5,000+ organic leads were captured by our theatres.

1,850+ high-value visitors were hosted in the VIP Lounge.



TECH SHOW
LONDON

CONFERENCES AND SPEAKERS

420+ thought leaders spoke across 14 conference theatres.

220+ conference sessions took place.

25,400+ conference attendees

2,850+ VIP badge holders attended Tech Show London.

CLOUD & AI INFRASTRUCTURE 2026 SPEAKERS



RYAN KIRK
FORMULA ONE



CHARLES EWEN
MET OFFICE



IGOR KANYUKA
META



KASIA DUTCH
STARLING BANK



BEN PEARCE
ELEVATED YOU



VLADIMIR PRONIN
HOLLAND & BARRETT



ELLIE RAHIMI
TRAINLINE



EMILY HALL-STRUTT
NEXT TECH GIRLS



CALLIE CROMER
JAGUAR

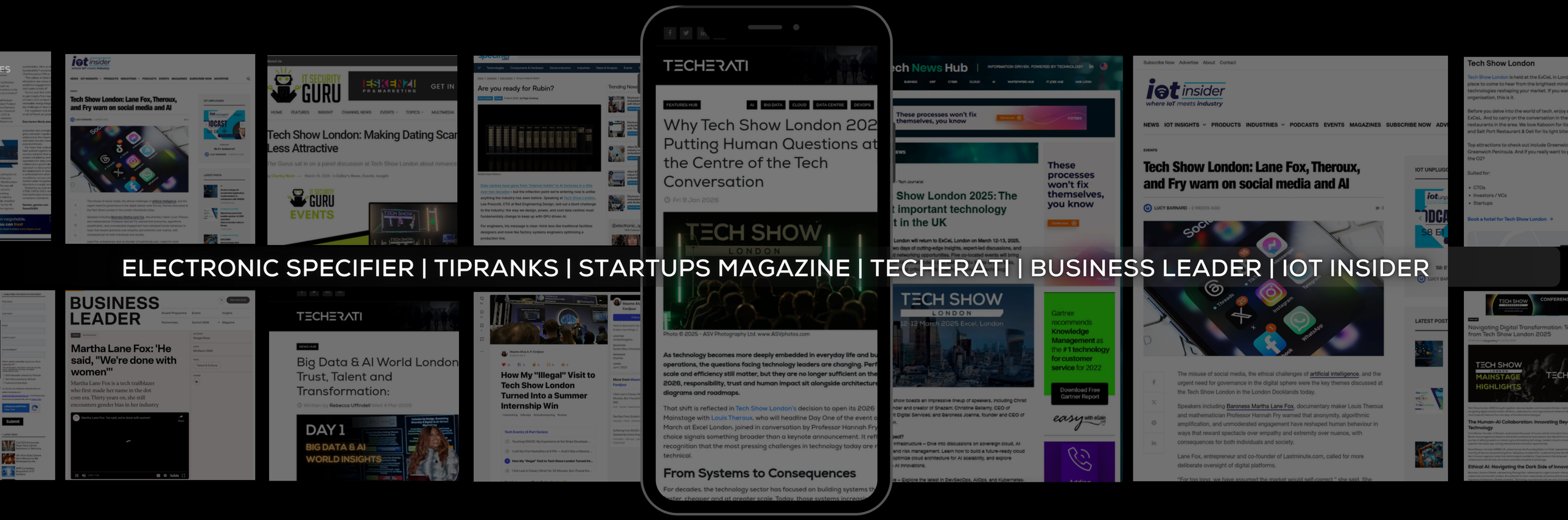


EMMANUEL OKAFOR
BABYMOMSI

TECH SHOW LONDON

THE MOST IMPORTANT TECHNOLOGY EVENT FOR BUSINESS IN THE UK

ONLINE MEDIA COVERAGE



ELECTRONIC SPECIFIER | TIPRANKS | STARTUPS MAGAZINE | TECHERATI | BUSINESS LEADER | IOT INSIDER

TECH SHOW LONDON

THE MOST IMPORTANT TECHNOLOGY EVENT FOR BUSINESS IN THE UK

2026 EXHIBITORS



2026 SPONSORS & PARTNERS

THEATRE SPONSOR

freshworks

PLATINUM SPONSORS

DELL Technologies

rackspace technology

SOLARWINDS Elite Partner

GOLD SPONSORS

cornerstone

Crusoe

DigitalOcean

FADDOM

Green Mountain

Redis

SILVER SPONSORS

alkira Cloud Networking. *Simplified.*

Control Monkey

INCEPTION OUTREACH

NOVENTIQ Global expertise, local outcomes

TRUST More than systems

MEDIA PARTNERS

She Can Code

elitebusiness

NETWORK computing

cloudtango

TECH INDUSTRY FORUM

Managed.IT

electronic specifier .com

iot insider where IoT meets industry

IOTNOW

WOMEN IN TECH

PEA

tech she can

EME Outlook

Entrepreneur UNITED KINGDOM

Quantic

PROPELLER

STARTUPS MAGAZINE

TECHLED EMPOWERING TECH LEADERS

GALLERY: HIGHLIGHTS FROM 2026



















TECH SHOW LONDON

THE MOST IMPORTANT TECHNOLOGY EVENT FOR BUSINESS IN THE UK

GLOBAL TECH SHOW PORTFOLIO 2026/2027



TECH WEEK SHANGHAI
全球数据周
6-8 May 2026, Shanghai New International Expo Centre (SNIEC)

TECH SHOW FRANKFURT
6 - 7 May 2026 Messe Frankfurt
www.techshowfrankfurt.de

TECH WEEK SINGAPORE
29-30 September 2026, Marina Bay Sands
singaporetechnologyweek.com

TECH SHOW MADRID
4 - 5 NOVIEMBRE 2026
IFEMA MADRID / Pabellones 3 - 5

TECH SHOW PARIS
18 - 19 november 2026, Paris Expo Porte De Versailles
www.techshowparis.fr

TECH SHOW LONDON
10-11 March 2027 Excel London
techshowlondon.co.uk

TECH SHOW LONDON

THE MOST IMPORTANT TECHNOLOGY EVENT FOR BUSINESS IN THE UK

HAVE ANY QUESTIONS?

WE'RE HERE TO HELP YOU WITH YOUR PARTICIPATION AT
CLOUD & AI INFRASTRUCTURE LONDON 2027.



ALLY WEEDEN
Event Manager

+44 (0)20 7013 4974
A.WEEDEN@CLOSERSTILLMEDIA.COM



CHLOE CARVILLE
Sales Manager

+44 (0)20 7348 1860
C.CARVILLE@CLOSERSTILLMEDIA.COM

TECH SHOW LONDON
techshowlondon.co.uk

INCORPORATING

CLOUD & AI INFRASTRUCTURE
DEVOPS LIVE
CLOUD & CYBER SECURITY EXPO
BIG DATA & AI WORLD
DATA CENTRE WORLD

THE MOST IMPORTANT TECHNOLOGY EVENT FOR BUSINESS IN THE UK

ACCREDITATIONS

THE CPD GROUP

ORGANISED BY

CloserStill